



TRUST-FOOD NEWSLETTER

TRUST FOOD



TRUST-FOOD is an ambitious Digital Europe project that is designing and delivering short-term training courses for upskilling and reskilling of the labour force, with a particular focus on SMEs owners, managers, and employees in the Food Supply Chain and the agri-food sector.

The courses are highly practical and provide specific knowledge about key digital technologies of Blockchain and their applications to the food supply chain sector.



Reflecting the latest developments
in **Blockchain technologies** applied
holistically to the Food Supply Chain.



Delivering short-term **training courses**
for upskilling of the labour force focus
on SMEs owners, managers, and
employees in the Food Supply Chain



Supporting the development of
advanced **digital skills** of people

TRUSTFOOD in the Newsletter of the Chamber of Larissa!



Chamber of Larisa has featured the TRUSTFOOD project's innovative training courses in its latest newsletter. This inclusion highlights the growing recognition of TRUSTFOOD's efforts to empower professionals in the Food Supply Chain and agri-food sector with essential digital skills.

You can read more [here](#).

TRUSTFOOD in the Economic School of Murska Sobota!



The TRUSTFOOD project is pleased to share that our partner, Greenpoint, recently visited the Economic School Murska Sobota, Higher Vocational College, to introduce students to the innovative training courses developed under the project. This visit marks a significant step in engaging the next generation of professionals in the practical applications of Blockchain technology within the Food Supply Chain.

You can read more [here](#).



BOOST project highlights TRUSTFOOD!



Empowering Sustainable Agriculture: REZOS' Training Goals in Precision Agriculture and Digital Transformation

BOOST project has published an insightful article about TRUSTFOOD and its contributions to revolutionizing the agri-food supply chain through digital transformation. This recognition by BOOST underscores the shared vision of both projects in fostering innovation, sustainability, and digital skills in the agricultural sector.

You can read more [here](#).

TRUSTFOOD Course at Wageningen University!



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Course

Enhancing food supply chain integrity- the role of blockchain in traceability

Wageningen University & Research (WUR) has transformed one of the TRUSTFOOD training courses into an in-person learning experience!

Course: Enhancing Food Supply Chain Integrity – The Role of Blockchain in Traceability

This cutting-edge course is now open for postgraduate students, job seekers, and professionals eager to expand their expertise in blockchain technology and its applications within the agri-food chain. Designed to address the pressing need for greater transparency and integrity in food supply chains, this program will offer participants valuable insights into blockchain's role in ensuring traceability and food safety.

Learn more [here](#).



TRUSTFOOD X Thessaloniki Chamber of Commerce and Industry Webinar!



an Union

Πλεονεκτήματα και Παραδείγματα Εφαρμογής Blockchain στον Αγροδιατροφικό Τομέα



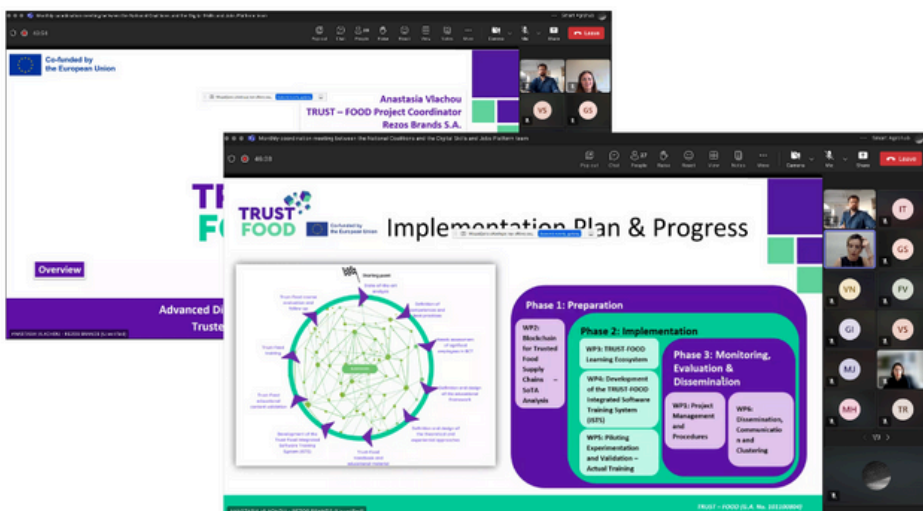
Σωτήριος Καρέτσος
Επικ. Καθηγητής
Εργαστήριο Πληροφορικής – Γεωπονικό Πανεπιστήμιο Αθηνών

Advanced Digital Skills on Blockchain for
Trusted Food Supply Chains

TRUSTFOOD, in collaboration with the Thessaloniki Chamber of Commerce and Industry, successfully co-organized an insightful event titled “Blockchain in the Agrifood Supply Chain.” The event gathered members of the Chamber to explore the transformative potential of blockchain technology in the agrifood sector.

Learn more [here](#).

TRUSTFOOD in the Monthly coordination meeting between the National Coalitions and the Digital Skills and Jobs Platform team!



TRUSTFOOD was presented during the March Coordination Meeting with the National Coalitions for Digital Skills and Jobs, following a kind invitation from Ioanna Tsotsou. This high-level meeting brought together representatives from across Europe to discuss current initiatives, future collaborations, and strategies to advance digital skills development in key sectors.

Learn more [here](#).



TRUSTFOOD Joined Forces with FOODGUARD!



FOODGUARD

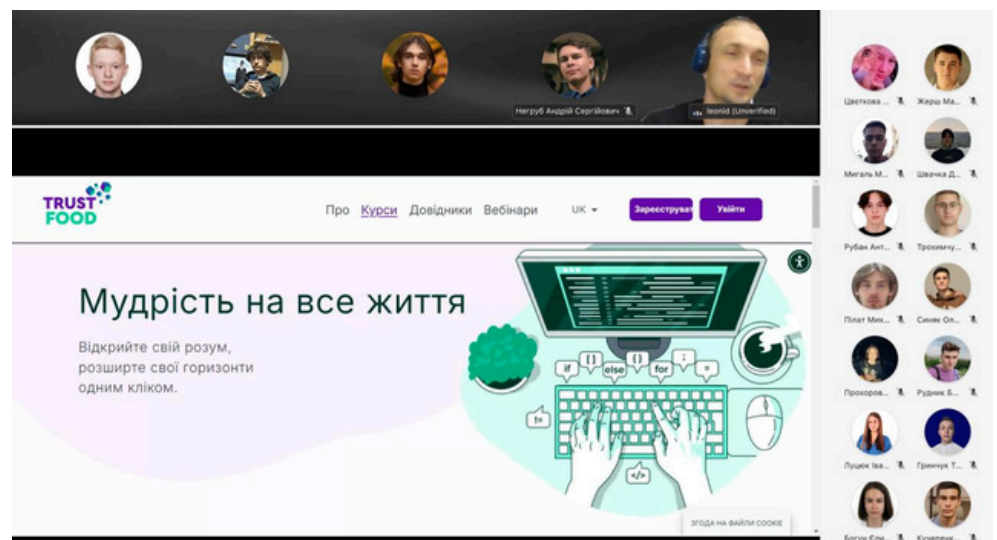
We are pleased to announce a strategic partnership between TRUSTFOOD and the FOODGUARD project, uniting two leading European initiatives committed to enhancing innovation, sustainability, and digital transformation within the agri-food sector.

Learn more [here](#).

TRUSTFOOD Online School Visit!

As part of the TRUSTFOOD initiative's ongoing outreach and educational mission, 482.solutions recently hosted an online school visit to introduce students to the cutting-edge potential of blockchain technology in the agri-food sector. This engaging and interactive session highlighted the ways digital innovation is reshaping how food is produced, traced, and trusted across the supply chain.

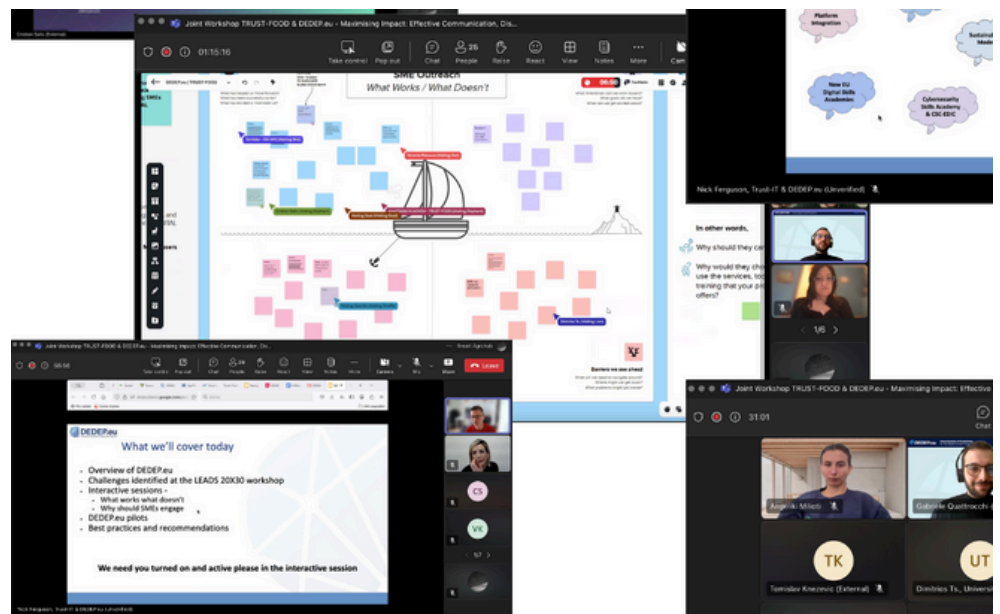
Learn more [here](#).



TRUSTFOOD & DEDEP.eu: Driving SME Engagement in EU Projects!

On March 28th 2025, TRUSTFOOD and DEDEP.eu joined forces to host a dynamic online workshop focused on two essential pillars of EU project success: effective communication and the active involvement of small and medium-sized enterprises (SMEs). With a shared commitment to strengthening the European innovation ecosystem, the event highlighted practical strategies for empowering SMEs—particularly those in the agri-food sector—to engage more fully in EU-funded initiatives.

Learn more [here](#).



TRUSTFOOD at BEYOND EXPO 2025!

In a significant stride towards digital transformation in the agri-food sector, Smart Agro Hub proudly represented the TRUSTFOOD project at the BEYOND 2025 Expo, held in Athens. This premier technology and innovation event provided an ideal platform to highlight TRUSTFOOD's mission: equipping small and medium-sized enterprises (SMEs) in the food supply chain with advanced digital skills, particularly in blockchain technology.

Learn more [here](#).



TRUSTFOOD at the University of Agricultural Sciences and Veterinary Medicine of Cluj-Napoca!



As part of its mission to foster innovation and digital transformation in the agri-food sector, the TRUSTFOOD project continues to build bridges between education and industry. Over the course of April 7–8, 2025, AgroTransilvania Cluster had the distinct pleasure of connecting with future professionals in the food supply chain during a series of presentations at the University of Agricultural Sciences and Veterinary Medicine of Cluj-Napoca.

Learn more [here](#).

TRUSTFOOD at the School of Second Chance of Karditsa!

On June 2nd, the TRUSTFOOD team from the Agricultural University of Athens (AUA OFC) visited the Second Chance School of Karditsa, introducing adult learners and educators to key concepts of food traceability, blockchain technology, and sustainability in the agri-food sector.

Learn more [here](#).



TRUST-FOOD Scientific Publications

Posters

- (Translated from Greek) S. Karetsos, K. Demestichas, C. Charizanis, E. Papadopoulou, C. Costopoulou (2023). Digital Transformation of Beekeeping: The Case of BLOCKCHAIN Technology. Proceedings of 31st Congress of the Greek Society of Fruit and Vegetable Science, Heraklion (Greece), October 29th – November 2nd, 2023.
- For Greek-speaking readers, more information about the congress can be found [here](#), and the full conference proceedings are available [here](#).
- S. Karetsos, G. Maragkakis, K. Demestichas, C. Costopoulou (2025). Blockchain Technology in the Milk Supply Chain. GEORAMA.

Conference Proceedings

- S. Karetsos, K. Demestichas, C. Costopoulou (2024). Building a Course on Blockchain Applications for Food Quality Assurance and Certification –Approach and Lessons Learned. Proceedings of EDULEARN24, 16th Annual International Conference on Education and New Learning Technologies, Palma de Mallorca (Spain), July 1st-3rd, 2024. (<https://iated.org/edulearn/announcement>)
- S. Karetsos, K. Demestichas, C. Costopoulou, G. Pantelis (2024). Blockchain-based Traceability Solutions in Fisheries: Insights from Greece. Inaugural International Conference Circular Economy: The pathway towards a Sustainable Development (Greece), September 11th – 13th, 2024. (<https://hsce.gr/conference/>)
- S. Karetsos, K. Demestichas, C. Costopoulou, (2024). Evaluating a Blockchain Training Course for Food Supply Chain Stakeholders. 17th annual International Conference of Education, Research and Innovation Seville (Spain). November 11th – 13th, 2024. (<https://iated.org/iceri/>)

Papers

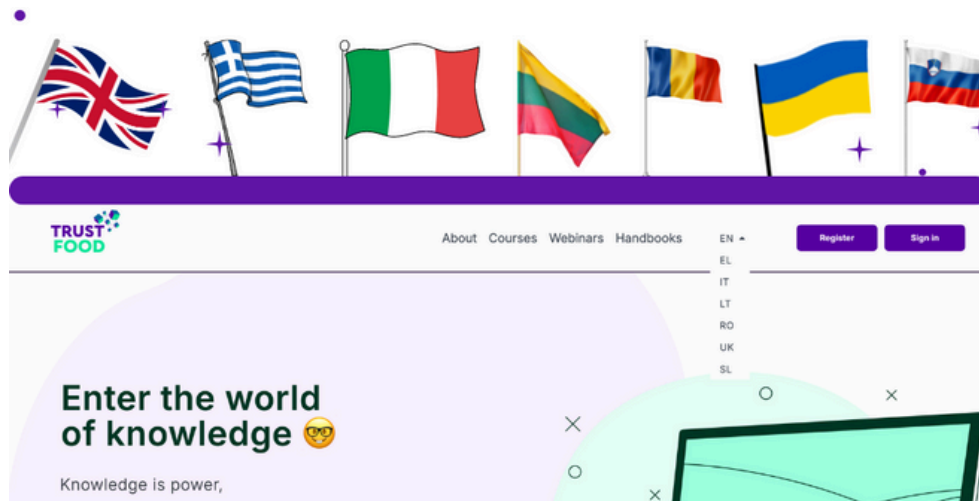
- V. Vitaskos, K. Demestichas, S. Karetsos, C. Costopoulou (2025). Blockchain and Internet of Things Technologies for Food Traceability in Olive Oil Supply Chains. Sensors 2024, 24 (24).
- <https://doi.org/10.3390/s24248189>

Oral Presentations

- V. Ioannou, K. Demestichas, S. Karetsos, C. Costopoulou (2025). Utilization of Blockchain and Internet of Things Technologies for Traceability and Sustainability in Brewing. GEORAMA.
- E. Radovet, P. A. Luning, A. S. Semercioz-Oduncuog (2025). Exploring the technological and managerial barriers to the digitalisation of food quality control systems. Procedia Computer Science, 253(2):1195-1205
- DOI: 10.1016/j.procs.2025.01.181



TRUST-FOOD Training Courses



Our courses are designed to be highly practical, providing in-depth knowledge of key digital technologies and their applications within the Food Supply Chain.

We also prioritize the needs of job seekers in this rapidly evolving field.

Available in English, Greek, Italian, Romanian, Slovenian, Ukrainian, and Lithuanian, our courses cater to a diverse audience.

You can explore our courses [here](#).

TRUST-FOOD Innovation Hub Key Actors

Join the TRUST-FOOD Innovation Hub (TFIH) and be part of shaping the future of food! Showcase your innovative solutions, connect with like-minded organizations, and access valuable resources. Express your interest by sending an email to angeliki@smartagrohub.gr.





Coordinator



REZOS BRANDS
Food and Beverage Services

Partners



SMART AGRO HUB
The Smart Agro Hub is a competence centre in the field of smart agriculture



UNIVERSITY OF NICOSIA
The University of Nicosia (UNIC) is the largest university in Cyprus, and the largest university in Southern Europe.



WAGENINGEN UNIVERSITY
Wageningen University & Research is a university and research centre in the Netherlands



UNISYSTEMS
High-performance IT services and solutions



UBITECH LIMITED
Highly innovative software house, systems integrator and technology provider



Kyiv Academic University
The State Research Institution



482.SOLUTIONS LLC
A software engineering provider specializing in innovative solutions



DIH AgriFood Croatia
An innovation hub that brings together research, business and public stakeholders in Croatia



ZELENA TOCKA TRANS
A distribution center running the short supply chain network with vegetables and local products



AGRICULTURAL UNIVERSITY OF ATHENS
The Agricultural University of Athens (AUA) is the third oldest university in Greece and offers high-level undergraduate and postgraduate Education and Research in Agricultural Science



INSME
International Network for SMEs



AgroTransilvania Cluster
Research, development, innovation and support center in the field of bioeconomy



LITMEA
Lithuanian Food Exporters Association



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Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Health and Digital Executive Agency (HADEA). Neither the European Union nor the granting authority can be held responsible for them.



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